

SPONSORSHIP Prospectus



What is Africa's Talking, Summit 2023

AT summit is the ultimate gathering place and flagship event for Africa's Talking developers, customers and partners. It is the developer centric, with the vision to establish Africa's Talking as the #1 developer communication and innovation API in Africa

By executing Africa's Talking summit, it enables us to amplify our developer vision by infusing technology leadership and industry insights into product specific innovation. This will result in more developer engagement and an optimised experience for our continent champions to engage with all our products and brand combined at one event



OUR STATS

Africa's Talking is a Pan-African business that was started in 2010 to help developers and businesses alike to bring their ideas to life with ease.

We do this by integrating with the different telecommunication companies (telcos) and aggregators and exposing their services through a unified platform that can be consumed by anyone.

50+

Telcos/Aggregators

140,000+

Developers

10,000+

Businesses

Africa's Talking holds virtual and in-person events in fourteen of its markets. Here's the distribution of professionals

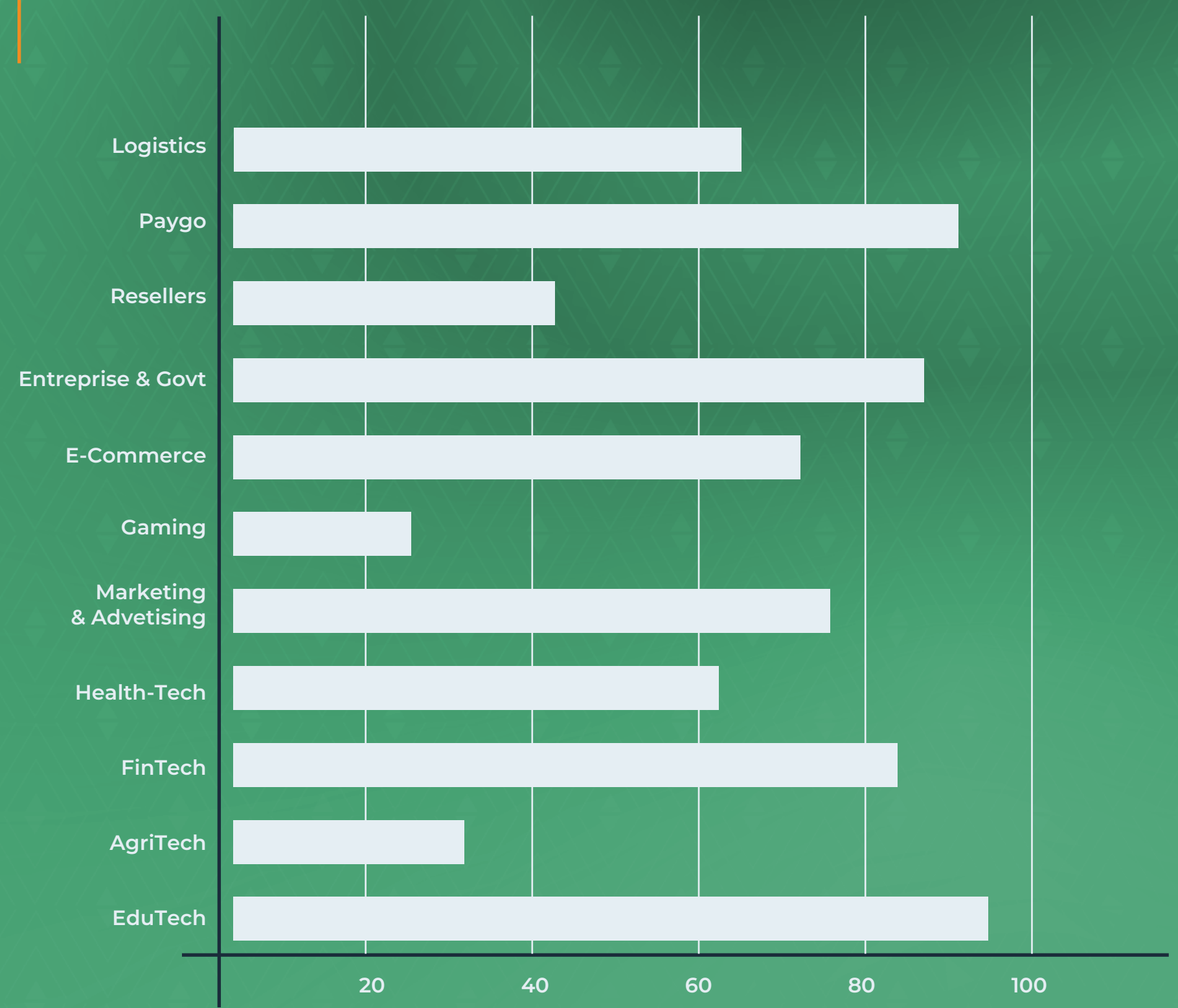
1,000+

Overall expected registrations for the summit in '23

100+

Businesses

Industry Attendees



In person Attendees

Digital Attendees

OUR

SPONSORSHIP

PACKAGES

Platinum package (5 slots)

Annual Package **\$60,000**

Africa's Talking Summit
Platinum standard access exclusive of hotel

Africa's Talking Mini-Summit
Platinum standard access exclusive of hotel

All General Events
Logo placed in all our community chapters across Africa
Branded booth signage
60-Minute Breakout Session
10 minute presentation or digital demo
Priority Placement
Swag Co-branding

3 Podcasts of your choice
Blurb and URL on Podcast introduction
Logo placement on the recorded video
20 - second pre-record interstitial video "Opportunity to purchase/content approval required"
Pop -up sponsor details in platform
Priority ad placement on lower thirds
URL placement on video description

12 Workshops of your choice in Africa
Logo placed in all our community chapters across Africa
Branded booth signage
60-Minute Breakout Session
10-20 minute presentation or digital demo
Priority Placement
Swag Co-branding

12 Hackathons of your choice in Africa
Logo placed in all our community chapters across Africa
Branded booth signage
60-Minute Breakout Session
10 minute presentation or digital demo
Priority Placement
Swag Co-branding

12 fireside chats of your choice in Africa
Logo placed in all our community chapters across Africa
Branded booth signage
Host fireside chat as a guest or panel
15-Minute Partner Theater Session
Continuos promo video playing throughout the event on digital screens
Priority Placement
Swag Co-branding

12 Thought Leadership (CTO Roundtable) of your choice in Africa
Logo placed in all our community chapters across Africa
Branded booth signage
60-Minute Breakout Session
10 minute presentation or digital demo
Priority Placement
Swag Co-branding

12 Twitter Spaces of your choice in Africa
Logo placed in all our community chapters across Africa
Branded booth signage
Mention on as a platinum sponsor of our Twitter spaces
Logo signage on promotional materials
Priority Placement

Platinum package (5 slots)

 Annual Package
\$60,000



 Quarterly Package
\$15,000



 Monthly Package
\$5,000

	 Annual Package \$60,000	 Quarterly Package \$15,000	 Monthly Package \$5,000
Africa's Talking Summit	Platinum standard access exclusive of hotel	n/a	n/a
Africa's Talking Mini-Summit	Platinum standard access exclusive of hotel	Platinum standard access exclusive of hotel and travel	n/a
General Events	All general events	All general events	All general events
Thought Leadership (CTO Roundtable)	12 Thought leadership events of your choice in Africa	12 Thought leadership events of your choice in Africa	12 Thought leadership events of your choice in Africa
Fireside Chats	12 fireside chats of your choice in Africa	12 fireside chats of your choice in Africa	12 fireside chats of your choice in Africa
Workshops	12 Workshops of your choice in Africa	12 Workshops of your choice in Africa	12 Workshops of your choice in Africa
Hackathons	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa
Podcast	3 Podcasts of your choice	3 Podcasts of your choice	3 Podcasts of your choice
Twitter Space	12 Twitter Spaces of your choice in Africa	12 Twitter Spaces of your choice in Africa	12 Twitter Spaces of your choice in Africa

Gold (10 slots) package

Annual Package **\$30,000**

▶ Africa's Talking Summit

Gold standard access, exclusive of hotel and travel

▶ Africa's Talking Mini-Summit

Gold standard access, exclusive of hotel and travel

▶ 3 General Events

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Swag Co-branding



3 Podcasts of your choice

Logo placement on the recorded video

20 - seconds pre-record interstitial video "Opportunity to purchase/content approval required"

Pop -up sponsor details in platform

Priority Placement on lower third ads



5 Workshops of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Swag Co-branding



5 Hackathons of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Swag Co-branding



3 fireside chats of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Continuos promo video playing throughout the event on digital screen

Priority Placement

Swag Co-branding



5 Thought Leadership (CTO Roundtable)of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Swag Co-branding



3 Twitter Spaces of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Digital Demo as Gold sponsor

Priority Placement

Gold (10 slots) package

 Annual Package
\$30,000

 Quartely Package
\$7,500

 Monthly Package
\$2,500

	 Annual Package \$30,000	 Quartely Package \$7,500	 Monthly Package \$2,500
Africa's Talking Summit	Gold standard access, exclusive of hotel and travel	n/a	n/a
Africa's Talking Mini-Summit	Gold standard access, exclusive of hotel and travel	Gold standard access, exclusive of hotel and travel	n/a
General Events	3 general events	3 general events	3 general events
Thought Leadership (CTO Roundtable)	5 Thought leadership events of your choice in Africa	5 Thought leadership events of your choice in Africa	5 Thought leadership events of your choice in Africa
Fireside Chats	3 Fireside chats	3 Fireside chats	3 Fireside chats
Workshops	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa
Hackathons	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa
Podcast	3 Podcasts of your choice	3 Podcasts of your choice	3 Podcasts of your choice
Twitter Space	3 Twitter Spaces of your choice in Africa	3 Twitter Spaces of your choice in Africa	3 Twitter Spaces of your choice in Africa

Silver (20 slots) package

Annual Package **\$12,000**

▶ Africa's Talking Summit

n/a

▶ Africa's Talking Mini-Summit

n/a

▶ 2 General Events

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



1 Podcast of your choice

Logo placement on the recorded video

20 - second pre-record interstitial video "Opportunity to purchase/content approval required"

Pop -up sponsor details in platform

Priority Placement on lower third ads



5 Workshops of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Swag Co-branding



3 Hackathons of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



3 Fireside chats of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Continuous promo video playing throughout the event on digital screen

Priority Placement

Swag Co-branding



2 Thought Leadership (CTO Roundtable) of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement"



1 Twitter Space of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Digital Demo as Gold sponsor

Priority Placement

Silver (20 slots) package

 Annual Package
\$12,000



 Quartely Package
\$3,000



 Monthly Package
\$1,000

	 Annual Package \$12,000	 Quartely Package \$3,000	 Monthly Package \$1,000
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	2 general events	2 general events	2 general events
Thought Leadership (CTO Roundtable)	2 Thought leadership events of your choice in Africa	2 Thought leadership events of your choice in Africa	2 Thought leadership events of your choice in Africa
Fireside Chats	1 Fireside Chat	1 Fireside Chat	1 Fireside Chat
Workshops	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa
Hackathons	3 Hackathons of your choice in Africa	3 Hackathons of your choice in Africa	3 Hackathons of your choice in Africa
Podcast	1 Podcasts of your choice	1 Podcasts of your choice	1 Podcasts of your choice
Twitter Space	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa

Bronze package (30 slots)

Annual Package **\$6,000**

▶ Africa's Talking Summit
n/a

▶ Africa's Talking Mini-Summit
n/a

▶ 1 General Events
Logo placed in all our community chapters across Africa
Branded booth signage
10 minute presentation or digital demo
Priority Placement



1 Podcast of your choice

20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"

Pop -up sponsor details in platform

Priority Placement on lower third ads

Recognition as a digital sponsor in social media promotion



1 Workshop of your choice in Africa

All general event
Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



1 Hackathon of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



1 Fireside chats of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



2 Thought Leadership (CTO Roundtable) of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement"



1 Twitter Space of your choice in Africa

Branded on promotional collateral

Pop - up sponsor details on our platforms platform

Bronze (30 slots) package

 Annual Package
\$6,000



 Quartely Package
\$1,500



 Monthly Package
\$500

	 Annual Package \$6,000	 Quartely Package \$1,500	 Monthly Package \$500
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	1 general event	1 general event	1 general event
Thought Leadership (CTO Roundtable)	1 Thought leadership events of your choice in Africa	1 Thought leadership event of your choice in Africa	1 Thought leadership event of your choice in Africa
Fireside Chats	1 Fireside Chat	1 Fireside Chat	1 Fireside Chat
Workshops	1 Workshop of your choice in Africa	1 Workshop of your choice in Africa	1 Workshop of your choice in Africa
Hackathons	1 Hackathon of your choice in Africa	1 Hackathon of your choice in Africa	1 Hackathon of your choice in Africa
Podcast	1 Podcast of your choice	1 Podcast of your choice	1 Podcast of your choice
Twitter Space	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa

Digital package

(Unlimited slots)

Annual Package **\$3,000**

▶ Africa's Talking Summit
n/a

▶ Africa's Talking Mini-Summit
n/a

▶ Unlimited General Events
Unlimited
20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"
Pop - up sponsor details in platform
Recognition as a sponsor in social media promotion



Podcast

20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"

Pop - up sponsor details in platform

Recognition as a digital sponsor in social media promotion



Unlimited Workshops

20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"

Pop - up sponsor details in platform

Recognition as a sponsor in social media promotion



Unlimited Hackathons

20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"

Pop - up sponsor details in platform

Recognition as a sponsor in social media promotion



Unlimited Fireside chats

20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"

Pop - up sponsor details in platform

Recognition as a sponsor in social media promotion



Unlimited Thought Leadership (CTO Roundtable)

20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"

Pop - up sponsor details in platform

Recognition as a sponsor in social media promotion



Twitter Space

20 - second pre-record interstitial video
"Opportunity to purchase/content approval required"

Pop - up sponsor details on our platform

Recognition as a sponsor our social media promotion

Digital package

(Unlimited slots)

 Annual Package
\$3,000

 Quartely Package
\$750

 Monthly Package
\$250

	 Annual Package \$3,000	 Quartely Package \$750	 Monthly Package \$250
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	Unlimited	Unlimited	Unlimited
Thought Leadership (CTO Roundtable)	Unlimited	Unlimited	Unlimited
Fireside Chats	Unlimited	Unlimited	Unlimited
Workshops	Unlimited	Unlimited	Unlimited
Hackathons	Unlimited	Unlimited	Unlimited
Podcast	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"
Twitter Space	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"



JOIN US

254.729.891.801

events@africastalking.com

www.africastalking.com

