Africa's Talking
Summit '23

AT Summit 2024 Storybook

For partners and sponsors

About us

Available in

23

Countries

Founded in 2010, Africa's Talking has worked tirelessly over the past 13 years to lower the barriers to entry for developers and businesses to gain access to - and create value with - telecommunication infrastructure.

We achieve this through our easy to use and robust customer engagement APIs.

With a presence in twenty three African countries, we have directly integrated with over 80 mobile network operators on the continent.

Kenya	Ghana
Uganda	Ivory Coast
Rwanda	South Africa
Tanzania	Zimbabwe
Mauritius	Botswana
Egypt	Zambia
Burundi	Malawi
Eswatini	Senegal
Sierra Leone	Togo
The Gambia	Mali
Nigeria	Congo Brazzaville
Democratic Congo	Ethiopia

About AT Summit

Started in 2022 as a gathering of AT developers and customers, through AT Mini Summits.

In this storybook, you can follow our journey and the brand promise to Africa through the AT Mini Summits Series and the AT Summit.

Africa's Talking summit 2023 was the first of its kind which took place in October 2023. The AT Summit registered tremendous success as the ultimate gathering place and a flagship event for Africa's Talking developers, customers and partners. Key industry players and developers from various fields and countries came for the community, networking sessions, learning experience and opportunity to make African-Wide connections that last a lifetime.

Africa's Talking summit had over 30 talks and break-out sessions and 4 keynote speakers across 6 tracks from leading figures in the Africa's Talking Community.

With an attendance of over 300 attendees daily across the Africa Developer Ecosystem, the AT Summit 2023 provided a chance to network and exchange skillset points over sessions, as well as drinks and great music in the evening.

Ranked
→ **No. 1**
Developer community networking events globally

→ **Top 1%**
Developer Community Engagement in the World

- **Bevy**

Our Summit Footprint so far

AT Mini Summit 2022-23

Tanzania
September 2022

20% +
Growth

Rwanda
October 2022

20% +
Growth

Uganda
March 2023

20% +
Growth

AT Mini Summit 2023

Kenya
February - April 2023

30% +
Growth

✓ Done

AT Mini Summit 2024

Grow to

North Africa

South Africa

West Africa

East Africa

Hackathon Partners:

mozilla · TADHACK · KUSHITE ICP HUB EAST AFRICA · INTERNET COMPUTER · ANITA B.ORG MEMBERSHIP | Kenya · PayBox · Red Bull

Government Partners:

NAIROBI CITY COUNTY

Enterprise Partners:

airtel TANZANIA · MTN Uganda

Uganda

Developers
4,588+

Overall revenue growth due to AT Mini Summit
20%

Revenue per sector

Fintech
35%

Logistics & transport
34%

Clean Energy/Energy
34%

Media & Marketing
7%

Gaming & Entertainment
3%

Retail
4%

Reseller
4%

Developer Stories
AT Mini Summit
March 2022

AT Uganda Set Up
April 16th 2014.

9 Years Later

Average customer growth in 4 Sectors that have show **growth over the 2018-2022 years:**

Clean Energy/Energy
+566%
growth

Developers
+295%
growth

Logistics
+4,142%
growth

Fintech
+2,024%
growth
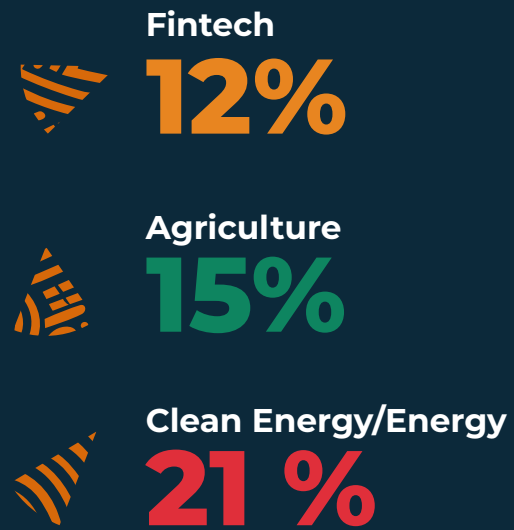
Agriculture
+1,070%
growth

Tanzania

Developers
3,088+

Overall revenue growth due to AT Mini Summit
20%

Revenue per sector

Fintech
12%

Agriculture
15%

Clean Energy/Energy
21 %

Hosting
9%

Gaming & Entertainment
10%

Retail
4%

Reseller
10%

Developers
5%

Developer Stories

AT Mini Summit
September 2022

AT TanzaniaSet Up
Feb 18th 2014.

9 Years Later

Average customer growth in 4 Sectors that have show **growth over the 2018-2022 years:**

Developers
+487%
growth

Logistics & Transport
+267,600%
growth

Gaming & Entertainment
+120,000%
growth

Agriculture
+1,370%
growth

AT Resellers
+1,733%
growth

Rwanda

Developers

2,307+

Overall revenue growth due to AT Mini Summit

20%

Revenue per sector in 2022

Agrculture
22%

Others/Consultancy
9%

Fintech
2%

Education
25%

Retail
3%

Clean Energy/Energy
34 %

Customer Stories

AT Mini Summit
Rwanda 2022

AT Rwanda Set Up
Aug 14th 2014.

9 Years Later

Average customer growth in 5 Sectors that have show **growth over the 2018-2022 years:**

Education
+10,231%
growth

Clean Energy
+189%
growth

Fintech
+6,322%
growth

Agriculture
+1,939%
growth

Others & Consulting
+4,687%
growth

Kenya

Developers
44,380+

Overall revenue growth due to AT Mini Summit
30%

Revenue per sector in 2022

Gaming & Entertainment
38%

Fintech
14%

Clean Energy/Energy
12%

Others & Consulting
9%

Reseller
6%

Developers
5%

Customer Stories
Kenya 2022

AT Kenya Set Up
Aug 13th 2010.

13 Years Later

Average customer growth in 5 Sectors that have show **growth over the 2018-2022 years:**

Developers
+559%
growth

Clean Energy
+393%
growth

Media & Marketing
+324%
growth

Reseller
+502%
growth

Others & Consulting
+255%
growth

Developer Dinner
AT Nairobi Kenya

SummIT '23 In Summary

300+
Attendees Daily

3
Workshops

4
Days Event

46
Speakers

1
Panel Session

37
Breakout Sessions

AT Summit: Keynotes

Day 1 Keynote

Thursday, 26th October, 2023
9.00 a.m. EAT

Africa's Talking and Products Introduction

Speaker: CEO, Paul Wamalwa, and AT Product Teams Representatives

Attendance: 90+ attendees

This session mainly served as an introduction to the Africa's Talking company. The CEO explained what the company does, and how it powers communication solutions across Africa. Each communication product offered by Africa's Talking (SMS, Voice, Airtime, USSD and Data) were presented on by a representative from each of the product teams, giving more insight on each of them and adding faces to the cherished products consumers have been using for ages. It was a delight for the attendees to have a closer look at the team running Africa's Talking.

![Summit '23 logo] # AT Summit: Keynotes

Day 2 Keynote

Friday, 27th October, 2023
9.00 a.m. EAT

Developer Community and Digital Marketing

Speaker: Michael Kimathi, Graham Muhanga and Developer Teams

Attendance: 30+ attendees

This session was a treat, as the head of developer community Africa, Michael Kimathi, and the SVP Marketing and Commercials led the attendees through a thorough elaboration of how the Africa's Talking developer community has grown and evolved over time. There were illustrations from the in-house data scientists on how the numbers had grown and what they meant, as well as the impact. Two developer teams who had been champions during hackathons also presented on their projects, which they had further built in the Marketplace programs that hackathon teams were placed in. As a result, the developer community showed immense growth, with teams building solutions that work all across the continent.

AT Summit: Keynotes

Day 3 Keynote

Saturday, 28th October, 2023
9.00 a.m. EAT

Elarian

This session had the Africa's Talking Group CEO, Sam Gikandi, share nuggets on Elarian. Elarian is an upcoming company, emerging as a new way of building by creating a platform where developers can build that focuses on data security and safety. The new way of building would ensure all data belongs to the user, and any app accessing their data will have to be consented to first. The group CEO emphasised the need to build safer applications and prioritize humanity in building as opposed to applications that can easily harm the users who consume them.

Speaker: Sam Gikandi, Africa's Talking Group CEO

Attendance: 90+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: John Mwendwa

Hackathon Facilitation

Wednesday, 25th October, 2023
8.00 a.m. EAT

Topic: UI/UX Design Hackathon

This session was a full-day facilitation of the UI/UX Design Hackathon. This was part of the 4-day hackathon that ran during the summit, this being Day 1. The speaker started the day off with presentations on UI/UX design concepts, tools and best practices for the participants to use during the design process. The was very interactive and set the pace for the level of designs and presentations for the solutions built during the Summit Hackathon. The speaker was supporting participants and offering guidance all through for the rest of the day.

Attendance: 70+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Douglas Mwangi

Break-out Session

Friday, 27th October, 2023
12.30 p.m. EAT

Topic: Monetize with precision: from code to cash with open-source billing and metering

In the dynamic landscape of SaaS, effective billing and metering is critical. Every SaaS faces these pain points: partial payments, overpayments, mid-cycle pricing shifts, multi-gateway payments, invoicing, altered consumption plans, customer refund demands, navigating audits & taxation, reminders, among others. The speaker, hence, focused on helping developers who build groundbreaking SaaS (software as a service) products, and are taking it to the market ensure that they are handling billing right and metering it efficiently by tackling this topic.

Attendance: 30+ attendees

General Community Sessions

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Speaker: Sylvia Jebet Kipkemoi

Friday, 27th October, 2023
5.00 p.m. EAT

Women in Technology Workshop - Building Scalable Solutions

This session was an interactive and engaging hands-on session where the atteneed got to explore scalable solutions using APIs and pipelines. At the Women in Technology Workshop, attendees got to explore various types of APIs, how to use or test them and implement them, as well as get a demonstration of a scalable solution built using APIs. With an introduction to pipelines, the attendees were set and good to go in their tech journey, empowered to join the future of innovation.

Attendance: 60+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Ronnie Juma

Friday, 27th October, 2023
12.30 p.m. EAT

Harnessing the Power of Voice and SMS to make Large Language Models Accessible to Everyone

Large language models are powerful AI systems that can generate text, translate languages, and answer questions in an informative way. Although LLMs are powerful AI systems that can generate text, translate languages, and answer your questions in an informative way, they are often inaccessible to people who need access to the internet or who are not tech-savvy. In this compelling session, the speaker let the attendees to embark on a journey to unlock the potential of voice and SMS technologies in democratizing access to these large language models, in order to discover how these innovations can bridge knowledge gaps and transform individual lives and entire communities, fostering a more equitable and inclusive future for all.

Attendance: 30+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Sonia Lomo

Saturday, 28th October, 2023
12.00 p.m. EAT

Leveraging Open Source Contributions to Build a Stronger Resume

In this session, attendees learnt how to use open-source contributions to gain hands-on, real-world experience and take control of their career. The speaker emphasised by using practical tips and tricks for getting started with open source, finding projects to contribute to, and making the most of your contributions. Open Source contribution comes in as an alternative for anyone looking to add hands-on real-world experience to their resume, hence, the speaker shared practical tips and tricks she learnt over the past 3 years of her Open Source contribution.

Attendance: 30+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Glorious Vuyanzi

Break-out Session

Saturday, 28th October, 2023
12.30 p.m. EAT

Designing an EHR app

In an era defined by technological advancement, healthcare institutions find themselves at the intersection of data and patient care. In this session, the speaker walked the attendees through the design process from why the problem matters to how she is designing the concept she is proposing. This session enabled attendees to discover the transformative potential of harnessing cutting-edge technology to optimize patient care, ensure data accuracy, and foster seamless communication among healthcare teams.

Attendance: 30+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Jacquiline Gitau

KOTLIN: PROGRAMMING THE MODERN WAY

Kotlin is undeniably a modern programming language, owing to its innovative design and features that align with the evolving landscape of software development. In this session, the speaker covered the language's ability to simplify coding, mitigate common errors, encourage functional programming, and cater to concurrency needs making it a truly modern language suited to the challenges and opportunities of present-day programming.

Attendance: 30+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Joseph Njogu

Friday, 27th October, 2023
12.30 p.m. EAT

Why DevOps and DevOps Hackathon

In a research conducted by SrongDM DevOps Statistics, 99% of respondents said DevOps has had a positive impact on their organization. 78% had to learn a new skill. 48% of respondents said it helped them get a raise. 61% said it helped them produce higher-quality deliverables. In this session, the speaker focused on the positive impact and higher-quality deliverables, so why DevOps, as the stats say, we all need DevOps. He broke this into two: DevOps in terms of delivering and in terms of Monitoring. As a recruiter, attendees got insights into what to look for in some individuals and as an interviewer, they got insights into what tool or tools to look for in a given skillset in a candidate.

Attendance: 70+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Eddie Kago

Break-out Session

Friday, 27th October, 2023 from 2.30 p.m. EAT
Thursday, 26th October, 2023 from 11.30 p.m. EAT

Privacy Preserving Digital Identity for Africans - The Story of Kweli and Building Practical Software for Agriculture

The speaker had two sessions. The first session featured Antugrow, cloud software developed by Vibranium ID to easen operations of Farmer Agricultural Cooperatives by digitizing record keeping via on-demand analytics and instant communication with Farmers. The second session was on Kweli, a software that encompasses open standards and open-source software that developers can use to build applications that support free trade in Africa. Kweli uses Blockchain Identity and champions consent driven verification for people and businesses. The session illustrated the architecture used, possible use cases, and how developers can contribute to Kweli.

Attendance: 30+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Benson Mainye

From Cells to Statistics: An Accessible Guide to Genomic Data Science

This session took the form of a workshop that explored the field of genomic data science. Through hands-on exploration of concepts in cell biology, molecular genetics, and computational approaches like machine learning, attendees discovered how this innovative discipline combines biology and computer science to tackle major healthcare challenges. They learnt about DNA, the code of life, then saw how it can be digitized and analyzed at massive scales. Through a focus on cancer genomics, they were shown how genomic data science approaches are illuminating the factors that influence disease and improving our ability to study variation across huge patient populations. By the end of the session, they had an engaging introduction to this frontier where big data meets biology, and got a glimpse of its potential to transform medicine and human health.

Attendance: 30+ attendees

General Community Sessions

During the Africa's Talking Summit 2023, the Africa's Talking Developers' community had several sessions: They wherein the form of break-out sessions, hackathon facilitations and workshops. The details are as shown:

Speaker: Kurtis Bengo

Break-out Session

Friday, 27th October, 2023
11.30 p.m. EAT

Ensuring Cloud Security and Compliance: Strategies and Best Practices

This session was tailored to enable attendees discover the path to an impenetrable cloud environment where security, compliance, and innovation converge. By exploring 'Cloud Security and Compliance: Strategies and Best Practices,' attendees were able to dive into battle-tested tactics that safeguard their data, fortify authentication, and navigate intricate compliance landscapes, elevate their cloud strategy to new heights with insights that turn challenges into competitive advantages.

Attendance: 30+ attendees

Africa's Talking
SUMMIT '24

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PACKAGES

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www.africastalking.com

package	Annual Package	Quartely Package	Monthly Package
Platinum (5 slots)	$120,000	$30,000	$10,000
Gold (10 slots)	$60,000	$15,000	$5,000
Silver (20 slots)	$24,000	$6,000	$2,000
Bronze (30 slots)	$12,000	$3,000	$1,000
Digitial (Unlimited slots)	$6,000	$1,500	$500

Platinum package

(5 slots)

Annual Package $120,000 — **Quartely Package $30,000** — **Monthly Package $10,000**

	Annual Package $120,000	Quartely Package $30,000	Monthly Package $10,000
Africa's Talking Summit	Platinum standard access exclusive of hotel	n/a	n/a
Africa's Talking Mini-Summit	Platinum standard access exclusive of hotel	Platinum standard access exclusive of hotel and travel	n/a
General Events	All general events	All general events	All general events
Thought Leadership (CTO Roundtable)	12 Thought leadership events of your choice in Africa	12 Thought leadership events of your choice in Africa	12 Thought leadership events of your choice in Africa
Fireside Chats	12 fireside chats of your choice in Africa	12 fireside chats of your choice in Africa	12 fireside chats of your choice in Africa
Workshops	12 Workshops of your choice in Africa	12 Workshops of your choice in Africa	12 Workshops of your choice in Africa
Hackathons	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa
Podcast	3 Podcasts of your choice	3 Podcasts of your choice	3 Podcasts of your choice
Twitter Space	12 Twitter Spaces of your choice in Africa	12 Twitter Spaces of your choice in Africa	12 Twitter Spaces of your choice in Africa

Gold package

(10 slots)

🟠 Annual Package **$60,000**

🟢 Quartely Package **$15,000**

🔴 Monthly Package **$5,000**

	🟠 Annual Package **$60,000**	🟢 Quartely Package **$15,000**	🔴 Monthly Package **$5,000**
Africa's Talking Summit	Gold standard access, exclusive of hotel and travel	n/a	n/a
Africa's Talking Mini-Summit	Gold standard access, exclusive of hotel and travel	Gold standard access, exclusive of hotel and travel	n/a
General Events	3 general events	3 general events	3 general events
Thought Leadership (CTO Roundtable)	5 Thought leadership events of your choice in Africa	5 Thought leadership events of your choice in Africa	5 Thought leadership events of your choice in Africa
Fireside Chats	3 Fireside chats	3 Fireside chats	3 Fireside chats
Workshops	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa
Hackathons	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa
Podcast	3 Podcasts of your choice	3 Podcasts of your choice	3 Podcasts of your choice
Twitter Space	3 Twitter Spaces of your choice in Africa	3 Twitter Spaces of your choice in Africa	3 Twitter Spaces of your choice in Africa

Silver
package
(20 slots)

🟠 **Annual Package** $24,000 — 🟢 **Quartely Package** $6,000 — 🔴 **Monthly Package** $2,000

	🟠 Annual Package **$24,000**	🟢 Quartely Package **$6,000**	🔴 Monthly Package **$2,000**
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	2 general events	2 general events	2 general events
Thought Leadership (CTO Roundtable)	2 Thought leadership events of your choice in Africa	2 Thought leadership events of your choice in Africa	2 Thought leadership events of your choice in Africa
Fireside Chats	1 Fireside Chat	1 Fireside Chat	1 Fireside Chat
Workshops	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa
Hackathons	3 Hackathons of your choice in Africa	3 Hackathons of your choice in Africa	3 Hackathons of your choice in Africa
Podcast	1 Podcasts of your choice	1 Podcasts of your choice	1 Podcasts of your choice
Twitter Space	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa

Bronze package

(30 slots)

🟠 **Annual Package** $12,000 —○— 🟢 **Quartely Package** $3,000 —○— 🔴 **Monthly Package** $1,000

	🟠 Annual Package **$12,000**	🟢 Quartely Package **$3,000**	🔴 Monthly Package **$1,000**
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	1 general event	1 general event	1 general event
Thought Leadership (CTO Roundtable)	1 Thought leadership events of your choice in Africa	1 Thought leadership event of your choice in Africa	1 Thought leadership event of your choice in Africa
Fireside Chats	1 Fireside Chat	1 Fireside Chat	1 Fireside Chat
Workshops	1 Workshop of your choice in Africa	1 Workshop of your choice in Africa	1 Workshop of your choice in Africa
Hackathons	1 Hackathon of your choice in Africa	1 Hackathon of your choice in Africa	1 Hackathon of your choice in Africa
Podcast	1 Podcast of your choice	1 Podcast of your choice	1 Podcast of your choice
Twitter Space	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa

Digitial package

(Unlimited slots) 🟠 Annual Package **$6,000** ── 🟢 Quarterly Package **$1,500** ── ◐ Monthly Package **$500**

	🟠 Annual Package **$6,000**	🟢 Quarterly Package **$1,500**	◐ Monthly Package **$500**
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	Unlimited	Unlimited	Unlimited
Thought Leadership (CTO Roundtable)	Unlimited	Unlimited	Unlimited
Fireside Chats	Unlimited	Unlimited	Unlimited
Workshops	Unlimited	Unlimited	Unlimited
Hackathons	Unlimited	Unlimited	Unlimited
Podcast	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"
Twitter Space	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"	20 - second pre-record interstitial video "Opportunity to purchase/content approval required"

Developer Numbers Across Africa

150k +
Across frica

Country	Number		Country	Number
Nigeria	46,084		Mozambique	341
Kenya	44,380		Senegal	195
Uganda	4,588		Botswana	193
South Africa	3,618		Somalia	172
Tanzania	3,088		Benin	140
Ghana	2,542		Togo	110
Rwanda	2,307		Eritrea	106
Ethiopia	1,655		Namibia	106
India	1,627		Eswatini	90
Zambia	929		Sierra Leone	73
Malawi	795		Angola	62
Zimbabwe	401		Niger	39
Côte d'Ivoire	394		Gambia	28
DRC	377		Djibouti	19

2024 Mini Summit

Grow to

1st July to 21st July 2024
AT North Africa Mini Summit 2024

Egypt
Algeria
Morocco

1st June to 21st June 2024
AT South Africa Mini Summit 2024

Zambia
South Africa
Botswana
Zimbabwe
Malawi
Eswatini

1st May to 21st May 2024
AT West Africa Mini Summit 2024

Ghana
Nigeria
Sierra Leone
Liberia
The Gambia

1st August to 21st August 2024
AT East Africa Mini Summit 2024

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East Africa Community Leaders

Cynthia Moraa
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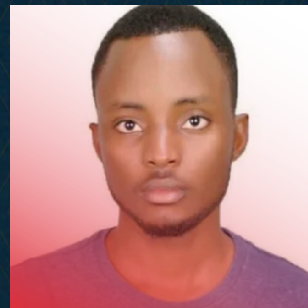Josphat Mwangi
Kenya
@JopaMwangi

David Okwii
Uganda
@oquidave
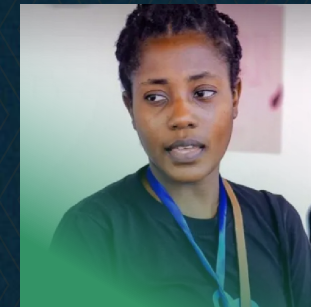
Veronica Iikunama
Tanzania
@_veee_mj

Bennett Benedict
Tanzania
@BaharaJr

Jackson Ngabonziza
Rwanda
@Jackson_Ngabonz
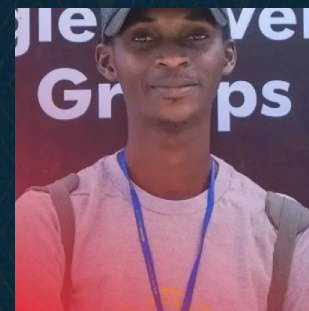
Isophel Natwijuka
Uganda
@NIsophel

Josh Venceslas
Rwanda
@bvenceslas

West Africa Community Leaders

South
Africa
Community
Leaders

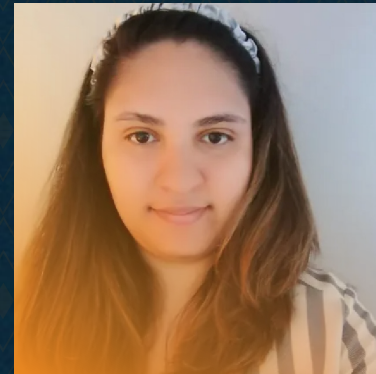Jessica Randall
South Africa
@JustJessZA

Avuzwa Ntshongwana
South Africa

Thank you.